

Company Presentation



Company Linkage



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Director & Company Owner. Miss Joela Haynes
Director. Mr. Christian Straub
Director: Mr. Prof. Dr. Uwe Hager
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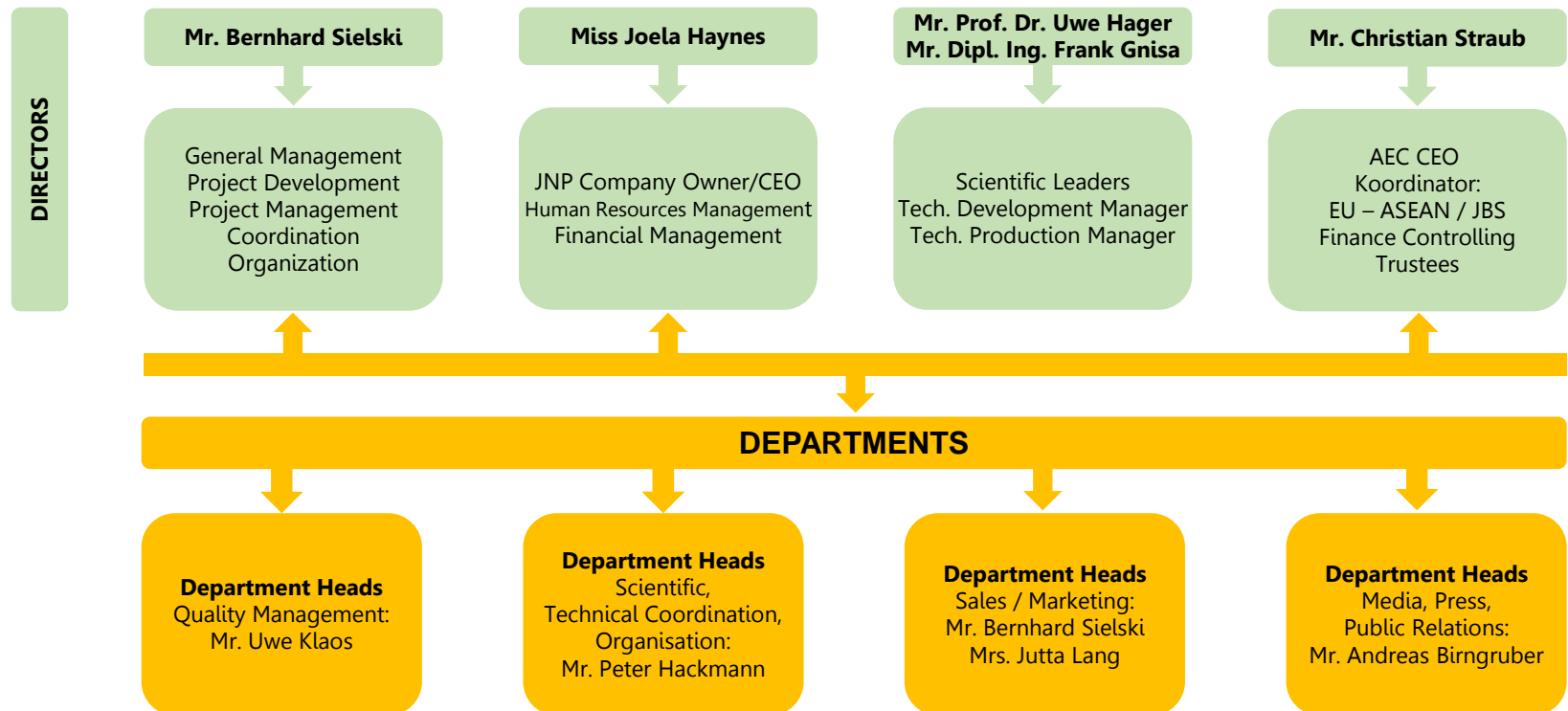
Company Shareholder &
CEO: Mr. Christian Straub
Company Shareholder:
Mr. Bernhard Sielski



Jhoellas Native Products
Sole Proprietorship
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Owner / CEO: Miss Joela Haynes

Competence Team (Organizational Chart)



The JBS has created a unique pool of inventors worldwide with German inventors and their sustainable technologies ready for series production.

Germany is an inventor country. More than 30,000 patents come from Germany every year. Nevertheless, hardly any new, groundbreaking inventions are implemented, especially in sustainable technology.

What is the reason? Many inventors put all their private assets into the development of their projects. Subsidies are very difficult to obtain. The production of prototypes is very expensive. It is not possible to achieve series maturity without a financially strong partner.

Unfortunately, the inventors are usually in the position of the "applicant" vis-à-vis investors, industries or other donors who exploit it. Either patent rights sale or unacceptable conditions.

Thus, most ingenious and groundbreaking inventions are never realized. First and foremost, no inventions in the low-tech and low-cost areas that would expire the status rank of the manufacturing industry.

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- **Inventors/innovators in a community (pool) currently bring together 3 technical scientists with more than 100 patents in the sustainable (renewable energy) low-tech and low-cost field.**
 - **To lead patented and production-ready inventions (planned cooperation with the Experimentelle Fabrik Magdeburg).**
 - **To promote research and development (knowledge transfer between a German and Philippine university).**
 - **Training of Philippine students (guest lectures, chair at the Philippine University by our scientists) and staff (seminars with our engineers and technicians).**
 - **To start direct sales worldwide.**
 - **To realize projects.**

Sustainable innovations are one of the sustainable areas to increase value creation and purchasing power, to promote sustainable economic activity, to maintain qualified jobs and create new ones, and to sustainably secure and expand general prosperity for future generations.

With our infrastructure and product investments, our overall goal is to create lasting value. For our investors, but also for the local people. With our current portfolio, we not only enable many people to gain access to sustainably produced products, but also create many new, permanent jobs in the region. At the same time, we assume responsibility for actions that offer system-relevant benefits based on the consideration of social, ethical and ecological aspects and far exceed the fulfilment of our investors' investment goals. On the other hand, our investors benefit from a proven investment process and a convincing return.

Products from our portfolio, which can be implemented immediately:

- **Coconut blossom sugar project with self-sufficient, own power generation by sterling engine steam generator, due to unstable public power supply**
- **Convert or modernize approx. 1 million existing tricycles with combustion engines to electro-tricycles with PV (Photo Voltaik) roofs**
(see Appendix 1 - Coconut Blossom Sugar Fact Sheet and Appendix 2 - E-Tricycle Fact Sheet)

The planned production facility is located in Leyte, Philippines.

why the Philippines?

- The only Asian country with official language "English"
- Existing very good contacts to economy business and politics
- Very gifted and talented workers
- Existing support programme for job creation
- Favourable property prices, favourable operating costs
- Cooperation with a State University (free resource development)
- Knowing the country, people, traditions, culture through a long stay

ASEAN - Economic region with great growth potential

With 625 million people and a growing middle class, the ASEAN markets are among the new growth regions alongside China and India. Since 2015, customs duties have largely been abolished with a common internal market. A common market similar to that of the EU is to be created here by 2025.

This development offers you comprehensive business opportunities when setting up a manufacturing facility in these countries.

With our basic consulting we give you answers to the most important challenges when expanding your business to ASEAN:

- How do you get well-founded information about the ASEAN countries?
- What are the advantages of having a manufacturing facility in these countries?
- How can you benefit from the expertise of domestic and foreign experts in the target country?
- How can goods and services be best presented to a suitable audience in the target country?
- How can contacts with business partners or customers be established on site?
- Are there any subsidies and which ones can you use?

Our consultants have many years of experience. Through accreditation with the Federal Office of Economics and Export Control (BAFA), our consulting services can be financially supported up to 50%.

Legal Certainty

In order to ensure complete legal security for the protection of products, investments, financial control, worldwide sales and marketing, the company links were generated in cooperation with international lawyers, tax consultants and official government agencies.

- ❖ **The production facility in the Philippines: JNP (Jhoellas Native Products)**
Company Owner: Miss Joella Haynes (Philippina)
- ❖ **The Head Quarter JBS (JoeBerSie Consultancy&Trading) in Kuala Lumpur –Malaysia**
Company Owners / Directors: Mr. Bernhard Sielski (German), Miss Joela Haynes
- ❖ **ASEAN-EU Consulting UG, Karlsruhe – Germany**
Shareholder/CEO Mr. Christian Straub, Sharholder Mr. Bernhard Sielski

